

MEDITERRANEAN SPACE CONFERENCE:

**Thursday, 19
March**

<p>SATExpo Room 9.45-11.30</p> <p>9.30 participants' registration</p> 	<p>EUROPE AND SPACE GEOPOLITICS</p> <p>PRESENTS Paolo Dalla Chiara, SAT Expo President</p> <p>WELCOME SPEECH Enrico Saggese, Special Commissioner of ASI (Italian Space Agency)</p> <p>INSTITUTIONS Adolfo Urso, Undersecretary for the Ministry of Economic Development in charge of foreign trade Guido Crosetto, Undersecretary for the Ministry of Defence Antonio Tajani, Vice-President of the European Commission, EU Commissioner for Transport</p> <p>INDUSTRIES Giuliano Berretta, Eutelsat CEO Giancarlo Elia Valori, Sviluppo Lazio SpA President Giorgio Zappa, Finmeccanica Managing Director <i>TBC</i> Rui Xiao Wu, President, China Satellite Communications Corporation</p>
<p>SATExpo Room 11.30-1.30 pm</p> 	<p>GALILEO, THE EUROPEAN SIGNAL IN THE WORLD In collaboration with EADS Astrium</p> <p>MODERATOR Giovanni Caprara, Editor in Chief, Scientific Section, Corriere della Sera</p> <p>PERSPECTIVES, TIME AND WAYS OF THE GALILEO PROJECT Carlo Des Dorides, European Commission, DG TREN Giorgio Solari, Institutional Relations, Navigation systems Directorate ESA Luca Barbareschi, IX Italian Transport Commission Vice President Fulvio Neri, Member of the Board of Director, ENAC Luigi Bragagnini, Consorzio Torino Time Director (<i>videoconference</i>)</p> <p><u>ROUND TABLE: New opportunities for the european industries and the public services</u> Mario Caporale, Head of Satellite Navigation, Italian Space Agency (ASI) Luigi Pasquali, Thales Alenia Space Italia CEO Oliver Juckenhöfel, Head of Navigation applications, EADS ASTRIUM Giuseppe Veredice, Telespazio CEO Gioacchino Gabbuti, President of TTS Italia Alessandro Musumeci, ICT Director, Ferrovie dello Stato S.p.A.</p>
<p>SATExpo Room 3 pm-5.30 pm</p> 	<p>INTEGRATED TELECOMMUNICATIONS: NEW SATELLITES, NEW FREQUENCY BANDS AND NEW SERVICES In collaboration with EADS Astrium</p> <p>WELCOME SPEECH Paolo Romani, Undersecretary for the Economic Development Minister</p> <p>MODERATOR Marina Ruggieri, Director of the Master of Science in Advanced Communications and Navigation Satellite Systems, University of Rome Tor Vergata</p> <p>KEYNOTE SPEAKER Magali Vaissière, Director of Telecommunications and Integrated Applications, ESA (European Space Agency) Arduino Patacchini, Eutelsat Multimedia Director Gianluca Betello, Head Strategic Planning Selex Communications</p> <p><u>ROUND TABLE: What perspectives of development for new services? Satellite at the center of the integrating process</u></p> <p>Giuseppe Morsillo, Head of the DG Strategic Policy Unit, ESA Lieutenant General Pietro Finocchio, General Manager of TELEDIFE, Italian MoD, in quality of AFCEA Rome Chapter President Alberto Tuozi, Strategy and International Relations ASI Ferdinand Kayser, CEO of SES Astra Christodoulos Protopapas, CEO of HellasSat David Chégnion, Vice President Business & Corporate Development Telecom Services Astrium Services</p>

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<p>Ottavia Room 11.30-1.00 pm</p>	<p>ITALY-FRANCE: Collaboration in the aerospace sector French operators missions in Italy (Turin, Rome, Naples 18-20 March 2009) Organized by AIAD</p> <p>SPEECHES Pietro Celi, General Director, Directorate General Internationalization Policies and Trade Promotion, Italian Ministry of Economic Development Marinella Loddo, Industries Collaboration Area Director Pierre Lignot Maurizio Madaia, AIAD Gerardo Lancia, FILAS Anna Bondiou-Clergerie Denis J.P. Moura, CNES Representative Augusto Cramarossa, Head of Strategy, National and International Relations Unit Paolo Salvato, Thales Alenia Space Giuseppe Aridon, Telespazio</p>
<p>Hortensia Room 9.30-13.30</p> <p>9.00 Participants' registration</p> 	<p>EDU SPACE – FIRST DAY</p> <p>MODERATOR Paolo De Vincenti, Eutelsat</p> <p>INTRODUCTION Paolo Gaudenzi, Director of the Master's Degree in Satellites and Orbital Platforms, University La Sapienza <i>Education and University in Space</i> Giovanni Caprara, Editor in Chief, Scientific Section, Corriere della Sera</p> <p>Part I <u>Small university satellites: space in the students' hands</u></p> <p><i>Theme: Presenting the UNISAT and SSETI satellites (designed, built and managed by university students) implies tackling several technical and scientific issues, subject of aerospace studies</i></p> <p>PARTICIPATIONS BY/CONTRIBUTIONS BY Maurizio Cheli, Astronaut, Alenia Spazio test pilot <i>Eurofighter study, and SkySpark</i> Francesco Sarti, ESA ESRIN, Frascati <i>Educational Tools for the Observation of the Earth</i> Marcello Onofri, CRAS, University of Rome La Sapienza <i>Education and research activities in the aerospace sector, Aeronautical Engineering at University of Rome La Sapienza</i> Marco Sabatino, University of Rome La Sapienza <i>SSETI SWARM Project</i> Giuseppina Pulcrano, ASI <i>ASI Education Activities, (Part I)</i> Adriano di Giovanni, "INFN del Gran Sasso" Laboratories <i>Watching the Universe from inside a mountain</i> Mario di Sora, UAI Vicepresident <i>Atrophils' contribution to popularizing science during the International Year of Astronomy</i> Gianluca Masi, Rivista Coelum <i>Astronomers in the satellite age</i> Fabio Azzarello, Amsat <i>Space Weather, Sky-Wave Ionosfera</i></p>
<p>Friday, 20 March</p>	
<p>SATExpo Room 10.00-1.00 pm</p> <p>9.30 participants' registration</p> 	<p>THE EUROPEAN SPACE SYSTEMS FOR THE ENVIRONMENT AND SECURITY</p> <p>WELCOME SPEECH Roberto Menia, Undersecretary, Ministry for the Environment</p> <p>NATIONAL STRATEGIC VISION Enrico Saggese, Special Commissioner of ASI (Italian Space Agency)</p> <p>EUROPEAN STRATEGIC VISION Volker Liebig, Director of EO Programmes, ESA Jean-Pascal Le Franc, Head of the CNES International Affairs Directorate</p> <p><u>The european systems for Earth observation</u></p> <p>Arnaldo Capuzi, ASI <i>COSMO-Skymed</i></p>

	<p>DLR <i>TERRASAR-X</i></p> <p><i>Round Table: Dual applications for the Mediterranean security</i></p> <p>MODERATOR Roberto Leonardi, ASI</p> <p>Enrico Maria Pujia, D.G. Maritime Transportations Guido Bertolaso, Environmental Protection Department Director <i>TBC</i> Leendert Bal, Head of Unit, Satellite Based Monitoring Services, European Maritime Safety Agency (EMSA) Admiral Filippo Maria Foffi Head of "VI Reparto", Italian Armed Forces Admiral Raimondo Pollastrini, Commandant of the Italian Coast Guard <i>TBC</i> Giuseppe Veredice, Telespazio CEO Armando Buccheri, SVP Space Business Unit Selex Galileo Selex Communications</p>
<p>SATExpo Room 2.00 pm-4.00 pm <i>1.30 pm participants' registration</i></p> 	<p>REQUIREMENTS OF THE PUBLIC FOR TERRITORY MANAGEMENT: SYSTEMS OF EARTH OBSERVATION IN THE OPERATIONAL CONTEXT Round Table in cooperation with ASI (Agenzia Spaziale Italiana - Italian Space Agency)</p> <p>MODERATOR Carolina Matarazzi, ASI</p> <p>Elettra Cappadozzi, National Information Center for the Public Administration (C.N.I.P.A.), Rome <i>Coordination of the territorial data for the public administration in Italy</i> Bernardo De Bernardinis, Civil Protection Department Vincenzo Santochirico, Vicepresident of the Basilicata Region Committee Col. Giuseppe D'Amico, head of Joint Remote Sensing Ground Centre (CITS) of Pratica di Mare Mauro Luciani, General Director Ground Defence Department, Ministry of Environment Giuseppe Bianco, Head of the ASI's Space Geodesy Center "G. Colombo" Marcello Maranesi, e-Geos CEO Giovanni Sylos Labini, AIPAS President Luigialberto Ciavoli Cortelli, ASAS President</p>
<p>Ottavia Room 4.00 pm-6.30 pm</p> 	<p>COSMO-SkyMed: Users and Research Community</p>
<p>Ottavia Room 9.30-1.00 pm <i>9.00 participants' registration</i></p> 	<p>SPACE TRANSPORTATION SYSTEMS: MEETING WITH VEGA</p> <p>MODERATOR Carlo Buongiorno, La Sapienza University</p> <p>WELCOME SPEECH Luigi De Magistris, ELV President Antonio Fabrizi, Director of Launchers, ESA</p> <p>ROUND TABLE Stefano Bianchi, Vega Launcher Manager ESA Arturo De Lillis, Strategy and National & International Relations, ASI Pier Giuliano Lasagni, Head of Avio Group's Space Division Marcello Onofri, President of CRAS (Aerospace Research Centre of La Sapienza) General Chief Paolo Baroni, Head of "Corpo del Genio Aeronautico" (Aerospace Engineering Corps) <i>TBC</i> Lanfranco Zucconi, Carlo Gavazzi Space CEO Riccardo Grazi, Vitrociset Philippe Berterottiere, VP, Marketing, Arianespace <i>TBC</i> Mesut Ciceker, Vice President European & Middle East Marketing - Commercial Launch Services, Lockheed Martin Global, Inc. <i>TBC</i></p>
<p>Minerva Room 11.00-1.00 pm <i>9.30 pm participants' registration</i></p> 	<p>SPACE TECHNOLOGIES' TRANSFER AND BUSINESS SUPPORT: EBI ITALY FOR SMES' DEVELOPMENT Seminar by BIC Lazio and ESA</p>
<p>Minerva Room 3 pm-5 pm <i>2.30 pm participants' registration</i></p>	<p>INDIA: A NEW SPACE POWER, A NEW MARKET TO UNDERSTAND Business, cooperation and development opportunities for enterprises in the Indian "global vision" for 2010-2050 Workshop by ASAS</p>

	<p>OPENING SPEECH Paolo Dalla Chiara, SAT Expo Europe President</p> <p>INTRODUCTION Luigialberto Ciavoli Cortelli, ASASPAZIO President</p> <p>SPEECHES Maurizio Miranda, Indo Italian Institute for Trade and Technology President Marco Bavaresco, Commercial Director Angelantoni Industrie S.p.A.</p>
<p>Niside Room 3 pm-5 pm</p> <p>2.30 pm participants' registration</p> <p>4</p> 	<p>FREE SKY – FROM UAV TO UAS: THE THIRD GENERATION FLIGHT FOR TERRITORIAL EMERGENCIES Technologies, Infrastructures, the Utilization of Galileo, the Projects, Applications</p> <p>MEDIA PARTNER Avio news</p> <p>MODERATOR Giovanni Bracco, Editor in chief, Rome editorial unit, Il Sole 24 Ore – Radiocor e 24Minuti del gruppo 24</p> <p>OPENING SPEECHES Marco Airaghi, General Director of Defence Industries Agency Giovanni Bertolone, Alenia Aeronautica CEO <i>TBC</i> Salvatore Sciacchitano, ENAC Vice General Director and Eurocontrol Provisional Council Vice President</p> <p>ROUND TABLE Inspector General Engineering Benedetto Salvia, ARMAEREO (Directorate of Air Armaments – Ministry of Defence) Giancarlo Naldi, Air Force General, Director of the Air Force Association CESMA (Centro Studi Militari Aeronautici – Centre for Air Force Military) Carmine Cifaldi, Head of Aeronautical Product at ENAC (Ente Nazionale per l'Aviazione Civile – Italy's Civil Aviation Authority) Andrea Sergiusti Lazzareschi, VP Integrated Products SELEX Galileo</p>
<p>Hortensia Room 9.30-1.30 pm</p> <p>9.00 participants' registration</p> 	<p>EDU SPACE – SECOND DAY</p> <p>MODERATOR Paolo D'Angelo and Marco Nicolini</p> <p>Part II <u>Space for mankind, mankind for Space</u></p> <p><i>Theme: Thanks to several satellite activities, human life on the earth is now easier, less dangerous, more pleasant</i></p> <p>PARTICIPATIONS BY Umberto Guidoni, ESA-ASI Astronaut <i>The ISS for the Earth</i> Steffen Dransfeld, ESA ESRIN, Frascati <i>GOCE satellite</i> Rodolfo Guzzi, ASI <i>Space for human life: observing the Earth from above</i> Paolo Salucci, Sissa, Trieste <i>The Planck mission and the cosmologic research</i> Paolo De Vincenti, Eutelsat <i>Satellite and crisis management</i> Vincenzo Sciubba-Caniglia, Italian Institute of Navigation Maria Amata Garito, Rector "Università Telematica Nettuno" <i>Teletraining</i> Philippe Boissat, 3i3s <i>Satellite and humanitarian actions</i> Maria Antonietta Guerrieri, UAI <i>The activity of UAI educational board for teachers' refresher courses</i> Luigi Aulisio, Virgin Galactic <i>Spatial tourism</i> Marco Biagioni, Avio <i>The Vega project</i> Rivista Coelum</p> <p>"Simulation of the liftoff di GOCE", by ESA-ESRIN, in the 3D Room</p>

Saturday, 21 March

Hortensia Room 9.30-1.30 pm

9.00 participants' registration



EDU SPACE – THIRD DAY

MODERATOR
Marco Nicolini, Scientific journalist

Part III
The Space in here, The Universe in here

Paolo De Vincenti, Eutelsat
Telecommunications satellites: Introduction
Silvia Mezzasoma, Thalès Alenia Space, System Engineering
Cosmo Skymed: un sistema per l'osservazione della Terra con forte vocazione operativa
Paolo Salucci, SISSA
SPACEART, The beauty of the Universe landed by the Hubble Space Telescope
Salvo Pluchino, UAI, INAF – IRA Bologna
The contribution of amateur astronomical research to science projects
Stelio Montebugnoli, INAF - IRA Bologna
Radio astronomy and SETI project
Francesco Arneodo, "INFN del Gran Sasso" Laboratories
Underground Big Bang: CNGS project
Piero Tognolatti, L'Aquila University
Experimental didactics activities in the space sector
Seth Snider Carolyn Vincer, Virgin Galactic, Virgin Galactic
Ready to go
Paolo D'Angelo, aerospace journalist
The Moon between celebrations and future project
Francesco de Paolis, ARISS
La Stazione Spaziale Internazionale e i radioamatori
Carlo Viberti, Spaceland

Rivista Coelum: Live broadcast with Canada France Hawai in Mauna Kea Telescope

ARISS: To be confirmed: live broadcast with ISS

TELECOMMUNICATIONS AND BROADCAST:

Thursday, 19 March

Clarke Room 9.30-1.30 pm

9.00 participants' registration



CINEMA: NEXT DIGITAL SCENARIOS – A YEAR LATER

Meeting by ANICA (Italian Association of Cinematographic Audiovisual and Multimedia Industries)

OPENING SPEECH:
Manlio Cruciatti, ANICA – Department of Technical and Audiovisual Companies

10.00 WELCOME:
Paolo Ferrari, ANICA, President
Olivier Millies Lacroix, EUTELSAT commercial director

10.10 KEYNOTE SPEECH:
Elisabetta Brunella, Mediasalles, Secretary General
The state of distribution of digital and 3D screens in Italy and Europe

10.20 TECHNOLOGICAL TRAINING:
Angelo D'Alessio, SMPTE, Regional Director
Towards 3D

10.40 *Coffee break*

ROUND TABLE: D-Cinema and E-Cinema: Actors, models, risks, opportunities


MODERATOR
11.00 **Manlio Cruciatti**, ANICA - Department of Technical and Audiovisual Companies

11.00 INTERVENTIONS
Operating Companies:
Gianantonio Furlan, Cinecity Group President
Carlo Bernaschi, ANEM President

Operators:
Roberto Bassano, Microcinema, CEO
Silvio Borri, Arqiva Italia, Head of Business Development
Piercarlo Ottoni, Digima General Director

3D Demo Presentations: OpenSky - **Walter Munarini**, General Director

	<p>12.40 Q&A Session</p> <p>1.00 pm END OF WORKS: Lamberto Mancini, ANICA - Department of Technical and Audiovisual Companies</p> <p><i>The meeting will be shot (and projected on a screen) with 3D cameras</i></p>	<p>Producer: Riccardo Tozzi, Cattleya, President Distributor: Richard Borg, Universal Pictures Italia, CEO Technical industry: Luciano Porilli, Artechvideo, President</p>
<p>Domizia Room 2.30 pm-6 pm</p> <p>2.00 pm participants' registration</p> <p></p>	<p>3D STEREOSCOPIC GROUP Meeting by EUTELSAT, OPENSKY, DBW Communication</p> <p>SPEAKERS Olivier Millies Lacroix, EUTELSAT commercial director Walter Munarini, Open-sky, General Director Stefano Rebecchi, DBW Communication, Administrator</p>	
<p>Clarke Room 3.00 pm-6.00 pm</p> <p>2.30 pm participants' registration</p> <p></p>	<p>RECEIVING, VIEWING AND LISTENING TO HIGH DEFINITION AT HOME A seminar by HD Forum at SatExpo 2009</p> <p>3.00 pm OPENING Benito Manlio Mari, Sony, President of HD Forum Italia</p> <p>3.10 pm Sebastiano Trigila, Fondazione Ugo Bordoni, <i>A state of the art of High Definition</i></p> <p>3.25 pm Luigi Rocchi, RAI <i>Presentation of the User Guide produced by HD Forum Italia</i></p> <p>3.35 pm Vittorio Arrigoni, IDS Multimedia <i>An overview of HD technologies in television</i></p> <p>4.10 pm Fabio Grilli, STMicroelectronics <i>The home environment for High Definition: screen, decoding section and audio system</i></p> <p>4.35 pm Break</p> <p>5.00 pm Cristiano Benzi, Eutelsat <i>The satellite in broadcasting and distribution of the HD signal</i></p> <p>5.15 pm INTERACTIVE SESSION WITH THE AUDIENCE Chair: Marco Pellegrinato, Mediaset</p> <p>6.00 pm <i>Conclusion</i></p>	
Friday, 20 March		
<p>Euphemia Room 9.30-5.30 pm</p> <p>9.00 participants' registration</p> <p></p>	<p>S-BAND: READY TO LAUNCH First European Conference on S-band Mobile Satellite services By Eutelsat</p> <p>INTRODUCTORY REPORT Carlo Elia, Head of Future Projects and Applications Division, Telecommunications Department European Space Agency</p> <p>10.00-1.00 pm First session: BROADCASTING – Technologies, Users and contents</p> <p>MODERATOR Antonio Arcidiacono, Director of Innovation Eutelsat <i>Introduction and presentation of the speakers</i></p> <p>Ernst Eberlein, Fraunhofer Institute Alex Mestre, Abertis Telecom Alberto Morello, RAI Detlef Schulz, SES ASTRA Matt Child, Solaris Mobile Alberto Carniello, Telecom Italia Paola Carrea, Magneti Marelli Herbert Mittermayer, Alcatel Mobile Broadcasting</p> <p>2.30 pm-5.30 pm Second session: TECHNOLOGIES</p> <p>MODERATOR Sandro Scalise, DLR</p>	

	<p>Orazio Pulvirenti – Ortigia Project, Eutelsat TBC, Thales David Dane, UBS Sabino Titomanlio, MBI Stefano Martini, Quantum Daniel Zamberlan, Calearo Gérard Pousset, DIBICOM Federico Ruiz, SISDA Joan Casas, MIER</p> <p>INVITED LISTENERS SKY Italia Mediaset Telecom Italia Media RAI Società Autostrade Trenitalia Gruppo Fiat Magneti Marelli STM Milano Toshiba Europe AVMAP ONDA (usb dongle) Assicurazioni Generali RCS Radio DJ SKYREC Vodafone Telecom Italia Wind H3g ASI AGICOM Ministero delle Comunicazioni Ministero dei Trasporti DG trasporti Bruxelles (Gabinetto Tajani) Fub Università Roma Thales Alenia Finmeccanica / Telespazio Railway Abertis Telecom TDF Arqiva</p>
<p>Domizia Room 10.00-6.00 pm 9.30 participants' registration  10 am 10.30 – 12.30</p>	<p>THEMATIC CHANNEL MEETING EUROPEAN THEMATIC TELEVISION TRENDS 2009 How to succeed in crisis times A HOT BIRD™ TV Awards event By Eutelsat</p> <p>Welcome by Olivier Milliès-Lacroix, Eutelsat Commercial Director Welcome by Eurovisioni and SAT Expo</p> <p>OPENING SPEECH Matteo Altobelli, Marketing Director, Eutelsat <i>State of the art and prospects for satellite thematic channels</i></p> <p><u>Advertising as a strong "partner" for the European thematic channels?</u> MODERATOR Raffaele Barberio , Key4Biz CEO</p> <p>Paolo Lutteri, EGTA Vice-President <i>Advertising, infomercial, product placement: in an uncertain economic environment, how commercial strategies and investments will change</i> Gianluca Paladini, Digicast Managing Director <i>RCS case history: thematic channels and platform integration: SAT TV, IPTV, web and newspapers</i> Renato Parascandolo, Rai Trade President <i>RAI and the decentralization of information by means of new media</i> Layla Pavone, IAB (Interactive Advertising Bureau) President Giuseppe Carangelo, Broadcasting Consultancy Director, Aegis Media</p> <p>CONCLUSIONS OF THE MORNING SESSION Raffaele Barberio, Key4Biz CEO</p>

12.30 – 14.00	<i>lunch break</i>
14.00 – 14.30	<p>MODERATOR Giacomo Mazzone, Secretary General, Eurovisioni</p> <p>Cristiano Benzi, TV-Multimedia Project Manager <i>Eutelsat presentation on 3DTV, HDTV, mobile tv, KA Band TV: Can new technologies make the difference in thematic television?</i></p> <p>Paolo Pusterla, Head of Strategy and Development, Eurovision EBU <i>Lessons learned from the first two years of HDTV broadcasting in Europe</i></p> <p>SKY Italia invited <i>Case history</i></p>
14.30 -17.30	<p><u>Round table: Which are the features of a winning channel?</u></p> <p>With the participation of channel representatives of the HOT BIRD™ TV Awards (winners, nominees and eligible channels) and members of the Award's jury: Duilio Giammaria (RAI), Jerzy Barski (TV SAT Magazyn), Mimi Turner (The Hollywood Reporter), Vanessa O'Connor, Corporate Communication Director, Eutelsat Communications The HOT BIRD™ TV Awards Presentation</p> <p>PARTICIPATING CHANNELS Alice (Italy) Caccia e Pesca (Italy) C Music TV (United Kingdom) DeAKids (Italy) DIGICAST (Italy) Digit-Alb (Albania) Duna Television (Hungary) Edusat (Poland) Euronews (France) Fashion TV (Italy) FOX Italia (Italy) HITV (United Kingdom/Nigeria) LEI (Italy) MelodyZen.tv (France) NewCo Rai International (Italy) Nuvolari (Italy) Propeller TV (United Kingdom) Raisat Nettuno (Italy) Raisat Smash (Italy) SITCOM (Italy) Super Sport (Albania) Turner Italia (Italy) TV MODA (Italy) TVP Kultura (Poland) TVR International (Romania) Yacht&Sail (Italy) World Media Connect (United Kingdom)</p>
17.30	Conclusions of the afternoon session
Niside Room 9.30-1.00 pm <i>9.00 participants' registration</i>	<p>MOBILE UP LINK: FREQUENCY MANAGEMENT, MEETING WITH THE BROADCASTERS, PRESENTATION OF THE NEW EUROPEAN WEBSITE</p> <p>Workshop by SNG Association. In collaboration with EUTELSAT</p> <p>MODERATOR Andrea Michelozzi, Comunicare Digitale President</p> <p>OPENING SPEECHES Francesco Troisi, Economic Development Minister Carlos Sagasta, Overon President <i>TBC</i></p> <p><u>The good regulation</u> Luca Piccinelli, Global Certification Forum Paolo Pusterla, EBU Marco Rossignoli, Aeranti Corallo Coordinator</p> <p><u>Broadcasters</u> Luigi Rocchi, Rai <i>TBC</i> Antonio Preti, Mediaset Marco Pacciarini, External Production, SKY TG24</p>





		<p>Round Table and Debate: Industry and Enterprises Alessandro Alquati, GlobeCast Italia Francesco Cataldo, Director Resource Management and Capacity Sales Eutelsat Michele Magnifici, MThree Telespazio TBC</p> <p><i>To be confirmed:</i> Agisat Alcatel Alenia Space Elital Upstream Link</p>
Clarke Room	10.00-1.00 pm	<p>Digital intermediate "Fusion between tradition and modernity" Seminar by FIDAC</p> <p>Alessio Gelsini Torresi, AIC president Paolo Rossato, AIC Maurizio Gennaro, AIC Giuseppe Petitto, Associazione Giovani Produttori</p>
Clarke Room	3.00 pm-6.00 pm	<p>Cineaudiovisual scenography: technological tradition and innovation Seminar by FIDAC</p> <p>Andrea Viotti, ASC president Enzo De Camillis, ASC Gianluca Dentici, RESET VFX Fabio Traversari, AIAT SFX</p>
Saturday, 21 March		
Clarke Room	10.00-1.00 pm	<p>Specialists facing digital technologies Round table by FIDAC</p> <p>Roberto Perpignani, president Fidac Silvia Falanga, vicepresident Fidac Alessio Gelsini Torresi, AIC President Andrea Viotti, ASC President Carlo Simeoni, AMC President Aldo Di Russo, David Bush, Roberto Missiroli, Edo Tagliavini</p>
Clarke Room	3.00 pm-6.00 pm	<p>Perspectives and problems in the interaction of the HD post production procedures Seminar by FIDAC</p> <p>Carlo Simeoni, Roberto Perpignani, Luca Manes, Paolo Albanesi, Lorenzo Loi, Francesco Renda, Alberto Masi, Andrea Maguolo, Paolo Ferrari, Marco Dentici, Andrea Rescigno, Francesca Rotondo, David Bush</p>



INSTALLER MEETING:






Thursday, 19 March

Niside Room	10.00-1.00 pm	<p>DIGITAL DIVIDE, A BUSINESS OPPORTUNITY By Galileo Servizi Editoriali Srl Sponsored by TOOWAY</p> <p>9.00 participants' registration</p>
		<p>First session: case studies Vittorio Vallero, WI-PIE working group, Piedmont Region Satellite technologies against the digital divide Oreste Giurlani, President of Uncem (National Union of Municipalities and Communities in Mountain Areas) Tuscany Region Satellite broadband in the Tuscany mountain communities Franco Tommasi, University of Salento <i>Salento Satellite Campus. A system for interactive large scale e-learning</i></p> <p>Second session: round table for debate and analysis Arturo Manera, Vice-President of Anpci (Associazione Nazionale Piccoli Comuni d'Italia-National Association of Small Towns of Italy) Corrado Ghirardelli, coordinator for councillors to innovation at UPI (Unione Province Italiane - Union of Italian Provinces) Francesco Caio, Ministry of Economic Development TBC</p>

	<p>Robert Castrucci, Deputy Secretary General at Isimm (Istituto per lo Studio dell'Innovazione Media Economia Società Istituzioni - Institute for the Study of Innovation Media Economics Society Institutions)</p> <p>Roberto Scrivo, Director for Institutional Affairs, Fastweb</p> <p>Francesco Tufarelli, Public Affairs Sky Italia Director</p> <p>Alessandro Longo, scientific journalist</p> <p>Roberto Triola, Head of Study Office, Confindustria Servizi Innovativi e Tecnologici (Innovative and Technological Services, Confindustria)</p> <p>Arduino Patacchini, Eutelsat Multimedia Director</p> <p>Loredana Vajano, assistant to the Commissioner, AGCOM</p> <p>Walter Munarini, OpenSky General Director</p> <p>Elvira Filiaggi, Cnipa (Centro Nazionale Informatica nella Pubblica Amministrazione - National Centre for IT in Public Sector)</p> <p>Mauro Vergari, ADICONSUM Confagricoltura Representative</p> <p>TARGET</p> <ul style="list-style-type: none"> - satellite telecommunications operators - fixed and mobile network connectivity/telephony operators - representatives of industrial trade associations - representatives of the Public administration - representatives of the local administration - radio and television content providers
<p>Marconi Room 10.00-1.00 pm Pav. 9 <i>9.30 participants' registration</i></p> 	<p>TOOWAY COURSE</p>
<p>Marconi Room 2.00 pm-5.00 pm Pav. 9 <i>1.30 pm participants' registration</i></p> 	<p>SATELLITE BROADBAND MARKET</p> <p>SPEECHES</p> <p>Fabio Valle, Eutelsat Manager Strategic Projects VAS</p> <p>Walter Munarini, OpenSky General Director</p> <p>Giosuè De Carli, OpenSky Tooway Commercial Director</p>

Friday, 20 March

<p>Marconi Room 10.00-1.00 pm Pav. 9 <i>9.30 participants' registration</i></p> 	<p>TOOWAY COURSE</p>
<p>Marconi Room 2.30 pm-3.00 pm Pav. 9</p> 	<p>Tools and Units to value the signal quality and to solve the reception problems</p> <p>Seminar by Unaohm Technology S.r.l.</p>
<p>Marconi Room 3.00 pm-5.00 pm Pav. 9</p> 	<p>Distribution of the wireless Tooway signal</p> <p>Seminar by IPLab</p>
<p>Giulia Room 2.00 pm- 5.00 pm <i>1.30 pm participants' registration</i></p> 	<p>TOOWAY INSTALLER MEETING The first National meeting for Tooway installers</p> <p>WELCOME SPEECH</p> <p>Paolo Dalla Chiara, SAT Expo President</p> <p>Renato Farina, Skylogic General Director</p> <p>INTERVENTIONS</p> <p>Fabio Valle, Head of Strategic Marketing VAS, Eutelsat <i>The European market of broadband services and the American success story</i></p> <p>Walter Munarini, OpenSky General Director <i>A satellite operator and the strength of a supply chain</i></p> <p>Giosuè De Carli, OpenSky Tooway Commercial Director <i>Tooway and its business opportunities</i></p> <p>Luca Carniato, Open Sky Technical Project Manager <i>Tooway+ and advanced applications</i></p>

	<p>Elia Mariani, IPlab training centre <i>Tooway in businesses: professional applications of an advanced system</i></p> <p>Alberto Zanellati, CNA National Vice-President Installazione Impianti <i>How to protect the association of installers of the broadcasting sector</i></p> <p>Q&A</p>
<p>Tooway van 9.30 am-5.30 pm External Area</p> 	Pointing test
<p>11 Saturday, 21 March</p> <p>Giulia Room 9.30-1.00 pm</p> <p><i>9.30 participants' registration</i></p> 	EUROPEAN INSTALLER MEETING In collaboration with CNA
<p>Marconi Room 10.00-1.00 pm Pav. 9</p> <p><i>9.30 participants' registration</i></p> 	TOOWAY COURSE
<p>Marconi Room 2.30 pm-3.00 pm Pav. 9</p> 	Tools and Units to value the signal quality and to solve the reception problems Seminar by Unaohm Technology S.r.l.
<p>Tooway van 9.30 am-5.30 pm External Area</p> 	Pointing test